

Advanced Water Efficiency: What's in the Pipeline?

Jonah Schein, WaterSense- US EPA October, 2017





- Innovation in Water
 - Why do we move so slow sometimes?
- The Net Blue Initiative
- Water Ratings, What we Can Do With a Little Data!
- The EPA Water Score for Multifamily Properties
- Questions

A Brief History of the Toilet



John Harrington Invents the flushing toilet	Plumbing codes mostly standardize flush volumes around 3.5 GPF		WaterSense begins labelling toilets at 1.28 GPF		nse elling .28
1596	1860s	1980	1994	2007	
	Thomas Crapper modernizes the plumbing fixture industry		Congress sets max flush volum at 1.6 GPF	ie =	



WaterSense Savings





in water and energy bills









- 2.5 gallons per flush (GPF)
 - In the second Residential End Uses of Water Study (REUWS) published in 2016, the average toilet in use was about 2.5 GPF
- Even in states with histories of extensive retrofit projects, it's • estimated that 20% of toilets in use are inefficient (more than 3.5 GPD)

Water Provides the Classic Paradox



Innovation requires market drivers, and the "market" for water is complicated.

Diamonds are functionally worthless, but extremely valuable.



Adam Smith





Water is invaluable, but sometimes treated as if it's worthless.



Costs & Benefits

Implementing an efficiency program has both costs and benefits for all parties involved.

For water providers:	
Costs	 Program costs Foregone revenue
Benefits	 Avoided costs (operating and even long- term capital)

For customers:	
Costs	Customer costs (passed on from provider)
Benefits	Reduced bills



Costs & Benefits

	Providers		Custome	Total	
Costs	 Program costs Foregone revenue	-15 -40	Custo costs	mer -10	-65
Benefits	 Avoided costs 	+50	Reduce bills	ced +40	+90
Net benefit		-5		+30	+25

- This yields an inefficient solution
- Eventually this inefficiency becomes difficult for our communities to bear





THE NET BLUE INITIATIVE

Net Blue: Water Neutral Growth

- 3-year project to create a national model ordinance that can be tailored to create a customized water demand offset approach
- Partners: AWE, Environmental Law Institute, and River Network
- Funders: Scherman Foundation, Paul Johanson Foundation, and the Metropolitan Water District of Southern California
- Working with 7 partner cities to pilot approach



look for



- Many cities in North America are already challenged to meet their customer demands for water
- Growing population and certain economic growth will place even more pressure in arid and water short areas
- As drought and water shortages occur, residents raise the issue about available water for new development when they are being restricted



look for







U.S. Census Bureau. Population and Housing Unit Estimates Datasets

The Net Blue Solution



- Communities can't grow without available water resource
- Can allow growth by neutralizing the impact across the system
 - Avoids increasing system-wide water consumption across a community or a water supply service area
- Can be a combination of on-site water efficiency and off-site water efficiency
- Can reduce or completely eliminate impact of new development on water supply
- Can help avoid building moratoriums in resource constrained communities
- Not a new concept



Net Blue Toolkit

- 1. Model Ordinance
- 2. Model Ordinance User Guide
- 3. Three Ordinance Examples
- 4. Offset Methodology Workbook
- 5. Offset Methodology User Guide
- 6. Three Offset Examples matching the ordinance examples
- 7. Outreach Materials

www.net-blue.org

MORE TOOLS, MORE DATA, MORE POSSIBILITIES





We Are Rich With Data & Tools for Energy



- National level consumption, building, and end-use data
 - Residential Energy Consumption Survey (RECS)
 - Commercial Building Energy Consumption Survey (CBECS)
 - Short Term Energy Outlook (STEO)
 - American Housing Survey (AHS)
- Building level modeling tools
 - Commercial energy audit standards (ASHRAE)
 - Energy modelling tools
 - Home Energy Rating System (HERS)
 - Energy Rating Index
 - BPI
 - Title 24 modelling





What if we began to achieve parity between tools that help us understand and manage energy and water use in homes and buildings?





We Know Saving Water Saves Energy



WaterSense has helped reduce the amount of energy needed to heat, pump, and treat water by



How Do We Talk About Water and Energy?



- Every gallon of water has an energy "footprint"
- Moving, treating, and heating water uses energy
- Energy used by the Water sector
 - Nationally almost 70 billion kWH/ year
- California 19% of electricity and more than 30% of non-power generation natural gas use is for water sector activities
 - Most of this occurs at the point of end-use





UC Davis Analysis of California EO B-29-15







Cadanera Case Study

- Cadanera is the community that saves 1.4 million gallons of energy a year
- Located in West Covina, CA





What Influences the **Energy Profile of Water?**



Key Data Points: Supply



Energy Used to Deliver a Specific Source of Water

The California Public Utility Commission (CPUC) reports the energy intensity of different water supply sources in the state

 Tells us how energy intensive water from different sources is Where the Water Used in a Specific Location Comes <u>From</u> The California Department of Water Resources (DWR) requires water providers to report their sources as part of an Urban Water Management Plan (UWMP)

 Tells us what portion of a community's water comes from different locations/source

Local Water Use Profile



Energy used for various sources of water used locally (kWh/AF)

Source	Extraction/ Conveyance	Treatment	Distribution	Total Energy
Groundwater	576	3	163	742
Recycled	0	521	163	684
Colorado River Aqueduct	2,500	144	163	2,807
State Water Project	3,214	144	163	3,521

Local Water Use Profile





Water Rating Systems



Energy ratings are common in the market place:

- More than 200,000 homes a year receive a HERS rating
- Title 24 performance modelling

The building industry shows a strong preference for performance modelling over prescriptive requirements

- Title 24 compliance
- ENERGY STAR Certified Homes performance vs. prescriptive paths

Homes have not been rated for water due to:

- Lack of available data, tools, and resources
- WaterSense labeled homes were launched in 2009 using a combination of prescriptive, performance, and professional requirements

Water Rating Systems



Water Efficiency Rating System (WERS)

- Developed originally by the Sante Fe Home Builders Associations
- Being implemented by the Green Building Coalition

RESNET's Water Efficiency Rating Index (WERI)

- Developed by RESNET
- Designed to leverage the existing HERS infrastructure
- Currently being proposed as an American National Standard (ANSI standard)



Cadanera Community

- Infill community built by KB Home
- Located in West Covina, CA
 - LA county
- 45 WaterSense labeled/ENERGY
 STAR Certified homes built in 2015
- Instantaneous gas water heater (.67 EF)
- Typical home includes
 - 3 to 4 bedrooms
 - 2,000 to 2,500 ft²
 - 2 floors
 - WaterSense labeled products
 - High efficiency appliances
 - Roughly 4,500 ft² lots with efficient irrigation and drought tolerant landscaping









Water Efficiency Rating Index

look for

The Water Efficiency Rating Index (WERI)

- Similar to the widely used HERS index
- Predicts water use in homes under standard operating conditions
 - Quantifies impact of different water efficiency measures indoors and outdoors
 - Isolates values for specific end uses
- The WER Index is currently in draft and has just finished a public comment period







Water Efficiency Rating Index



WaterSense Labeled Homes



All homes in Cadanera are WaterSense Labeled and include:

- WaterSense Labeled products
- High efficiency appliances
- Efficient hot water distribution
- Advanced irrigation technology
- Third party certification







What Influences the Energy Profile of Water?











77k gallons

savings



Key facts:

- WaterSense labeled toilets
 - Use 1.28 gpf
 - Are third-party certified for efficiency and performance
 - Assumes an average occupancy of close to 3



Where do we use energy?

- Treatment, conveyance
- Water heating
 - Wastewater


170k

gallons

savings

Showerheads



Key facts:

- WaterSense labeled showerheads
 - Use 1.75 gpm
 - Are third-party certified for efficiency and performance
- Assumes an average occupancy of close to 3
- Based on Southern California climate

Where do we use energy?





Why Showers Matter?

- Large user of water and energy in a home
- As much as 25% of a typical shower event is wasted through the warm up process
 - Humans are unlikely to get into a shower until it's at temperature
- Faucets on the other hand, are routinely used for draws that can't possibly result in hot water
 - In this sense we've wasted hot water in as much as we've heated water that hasn't resulted in used hot water
 - If the system is fixed though, it won't result in lower usage, just better performance



Lavatory Faucets

Key facts:

- WaterSense Certified
 - Maximum flowrate of 1.2
- Assumes an average occupancy of close to 3
- Based on Southern California climate

Where do we use energy?







Kitchen Faucets

Key facts:

68k gallons

savings

- Maximum flowrate of 1.75 gpm
- Based on Southern California climate







263k

gallons

savings



Clotheswashers

Key facts:

- **ENERGY STAR Certified**
 - WF of 3.5
- Assumes an average occupancy of close to 3

Where do we use energy?





Outdoor Water Use

Key facts:

- Drought tolerant landscaping
 - Maximum flowrate of 1.2
- Efficient irrigation
 - WaterSense labeled Weather Based Irrigation Controller
 - Surface and sub-surface drip
 - Based on Southern California climate

Where do we use energy?







Summary



1,600,00



What Does That Mean?



- Saving water can lead to substantial energy savings
 - But it is not a one to one equation
- The water/energy nexus is not a mystery though
 - It can be explained, monitored, and predicted in an empirically defensible way
- The largest potential impact on the water/energy nexus may be in the technology and systems that we are putting into our homes

THE EPA WATER SCORE FOR MULTIFAMILY PROPERTIES







EPA's 1-100 Water Score for Multifamily Properties





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Management Tool

- Assess whole building energy, water, and waste consumption
- Track changes in performance
 over time
- Create custom reports
- Share/report data with others
- Apply for ENERGY STAR certification (based on energy performance only)



Benchmarking allows you to:







Compare your building to a **national sample** of similar buildings Compare your buildings of a similar type to **each other** Identify underperformers in your portfolio and set priorities for the use of limited staff time and/or investment capital

ANY building can be benchmarked.



Who Uses Portfolio Manager Anyway?

- 500,000+ properties benchmarking energy use
- 110,000+ properties benchmark water use
- 200,000+ properties benchmark energy/water using web services
- 31,000+ ENERGY STAR certified properties
- 40% of U.S. commercial buildings space
- Leveraged by municipal/state benchmarking requirements





- Comparatively intense users of water
 - Portfolio Manager trends indicate that multifamily housing is among the most intense users of waters of all sectors (behind only food service, hotels, senior care facilities, and hospitals)
- Presence in the national building stock
 - More 33.1 million residences in the U.S. are located in multifamily buildings, roughly 25% of all housing the country
 - Distributed throughout the country
- Availability of data
 - Fannie Mae Multifamily Energy and Water Market Research Survey
- Willingness of partners to participate
 - Industry and utility partners have shown a tremendous amount of interest



18,000 Multifamily Properties Are Tracking Water With Portfolio Manager

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Variability in Multifamily Properties





EPA's 1-100 Water Score for Multifamily Buildings



What's similar to ENERGY STAR score approach?



- Available for existing multifamily buildings with 20 or more units
- Approach consistent with the ENERGY STAR Score
 - Statistical evaluation of measured whole building resource (water) use
 - Normalize for weather and operation
 - Provide a meaningful peer comparison
 - Drive reductions in resource (water) use

EPA's 1-100 Water Score for Multifamily Buildings



What's different from ENERGY STAR score approach ?



- Inputs Adjusted Appropriately for Water
 - Include all water use (indoor and outdoor)
 - Focus on water intensity:
 - Total water use divided by building square foot
 - Assess normalization factors in the context of water
 - Operation is assessed with an understanding of water use
 - Climate terms capture outdoor water needs
 - Irrigated Area is important factor (capped at a 1:1 ratio with floor area)
 - No EPA certification based on the Water Score



How the score works -Example 1



Variables	Multifamily A	Multifamily B
Size	150,000	150,000
Number of Units	220	200
Number of Bedrooms	280	200
Irrigated Area	300	300
Climate	Wet & Cool	Wet & Cool
Expected WUI (gal/ft2)	61	48
Actual WUI (gal/ft2)	56	56
EPA Water Score	50	29

How the score works -Example 1



Multifamily B

What is the Same?
–Size
-Climate
-Irrigated area
-Water Use
What is Different?
–Number of Units
–Number of Bedrooms

Size	150,000	150,000
Number of Units	220	200
Number of Bedrooms	280	200
Irrigated Area	300	300
Climate	Wet & Cool	Wet & Cool
Expected WUI (gal/ft2)	61	48
Actual WUI (gal/ft2)	56	56
EPA Water Score	50	29
Gal/unit	38k	42k

Multifamily A



Why?

56

Multifamily A is expected to use more water due to

Variables

- Higher unit density
- More bedrooms per unit



How the score works -Example 2



Variables	Multifamily A	Multifamily B
Size	150,000	150,000
Number of Units	220	220
Number of Bedrooms	280	280
Irrigated Area	50,000	300
Climate	Dry & Hot	Wet & Cool
Expected WUI (gal/ft2)	82	61
Actual WUI (gal/ft2)	56	56
EPA Water Score	74	50

How the score works - Example 2



What is the Same?

58

-Size -Number of Units -Number of Bedrooms -Water Use

What is Different?

–Climate–Irrigated Area–Score

Variables	Multifamily A	Multifamily B
Size	150,000	150,000
Number of Units	220	220
Number of Bedrooms	280	280
rrigated Area	50,000	300
Climate	Dry & Hot	Wet & Cool
Expected WUI (gal/ft2)	82	61
Actual WUI (gal/ft2)	56	56
EPA Water Score	74	50
Gal/unit	38k	38k



Multifamily A is expected to use more water due to

- Climate
- Irrigated Area

What Do You Need to get the Score?



- Required inputs for a buildings of 20 units or more:
 - 12 months of water use
 - Building location
 - Building size
 - floor area
 - number of units
 - total number of bedrooms
 - Irrigated area
 - Critical field that many people need to add before a score will be calculated

What is Irrigated Area?



- Outdoor water use can represent a significant portion of a multifamily property's overall water use - the irrigated area of a property is the outdoor vegetated area that is regularly supplied water
- Note in the water score, this value is capped at a one to one ratio with floor space

Include	Maybe	Exclude
 Areas irrigated with in-ground or automatic irrigation system Areas regularly watered by hand 	 Areas landscaped to require no supplemental water (e.g. xeriscaped) 	 Patios Decks Driveways Parking lots Other hardscapes

How Do I Determine Irrigated Area?



- Review existing designs and installation/service contracts
 - The size of the landscape will often be written into a service contract for maintaining landscape or included in the original design
- Deduct the footprint of the building and hardscape (pavements and parking area) from the total property area
 - Lot size is commonly available from tax records and municipal/county records may also include building footprint
- Use an online mapping tool
 - One free example: <u>www.freemaptools.com/area-calculator.htm</u>









Additional Information	
Is this property's data maintained by a Service and Product Provider?	 No Yes
Is this a Federal Property (owned by any country?)	 No Yes



Enter Water Meters and Consumption Data



Man	Manage Bills (Meter Entries) for <u>Water Score MF</u>							
Meter	Meter Selection: Potable: Mixed Indoor/Outdoor Me *							
→ E	Basic Meter Information							
- N	Nonthly Entries							
	Start Date	End Date	Usage	Total Cost (\$)	Estimation			
	1/1/2016	1/31/2016	50,000	5,700.00				
	2/1/2016	2/29/2016	50,000	40,900.00				
	3/1/2016	3/31/2016	50,000	5,030.00				
	4/1/2016	4/30/2016	50,000	5,034.00				
	5/1/2016	5/31/2016	50,123	4,569.00				
	6/1/2016	6/30/2016	50,231	4,600.00				
	7/1/2016	7/31/2016	50,412	4,599.00				
	8/1/2016	8/31/2016	50,252	4,700.00				



New Water Metric Display



New Water Metric Display No Irrigated Area Entered

look for



New Water Metric Display Not Eligible for the Water Score

look for



Water Score is Available in the New "Dashboard" Feature

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Portfolio Manag	er®	Welcome Les	lieStaging: <u>Accou</u>	nt Settings <u>Notifications</u>	<u> Contacts</u> <u>Help</u> <u>S</u>
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100	Hilltop Estate 16497099	<mark>05/31/2017</mark>	79	60.26	16379.00
0 2006 2008 2010 2012 2014 2016	Hilltop Gardens 16497100	05/31/2017	26	120.52	43379.00
	Hilltop Towers 16497084	05/31/2017	74	30.13	19179.00
Manage Portfolio	Hilltop Village 16497101	05/31/2017	61	80.34	37379.00

Water Score is Available in Custom Reports

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Portfolio	Sharing	Reporting	g Recognition			
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	Uptown Lofts	
56	Primary Function: Multifamily Gross Floor Area (ft2): 14,800 Built: 1960	Property Address: 123 Main Street Anytown, CA 12345
out of 100	For Year Ending: April 30, 2015	Date Generated: June 30, 2017

For the year ending May 2017, this building used 198 gallons of water per square foot. Here's how that compares to similar buildings nationwide:



About this Score

The U.S. Environmental Protection Agency's (EPA) Water Score is generated by the ENERGY STAR* Portfolio Manager* tool and supported by WaterSense. The Score offers a 1 - 100 measurement of how efficiently this property uses water, compared to similar properties nationwide, when normalized for climate and operational characteristics. Learn more at www.epa.gov/WaterSense.



Supported by EPA's WaterSense program



This scorecard was generated from EPA's ENERGY STAR Portfolio Manager tool.

VERIFICIATION (Optional)

I, _____, verify that the information regarding water use and property use details is true and correct to the best of my knowledge.



Additional Resources

- Understanding Portfolio Manager and the Water Score
 - Access Portfolio Manager: www.energystar.gov/benchmarking
 - EPA's Portfolio Manager Help Center: <u>https://portfoliomanager.energystar.gov/pm/help</u>
 - EPA's Water Score technical reference guide
 - ENERGY STAR Water Score FAQs
- Assessing and Improving Water Use

Available at <u>www.epa.gov/watersense/water-score-multifamily-housing</u>

- WaterSense's new Multifamily Assessment Tool
- WaterSense's new Reference Guides for water management in multifamily buildings



Questions?


WaterSense Information

Visit us online!

www.epa.gov/watersense

Contact Jonah Schein <u>schein.jonah@epa.gov</u>

Questions?

E-mail: <u>watersense@epa.gov</u> Helpline: (866) WTR-SENS (987-7367)

