Scott Sanders
President and CEO
BrightLeaf Homes

BUILDING FOR THE FUTURE, LIVING FOR TODAY.
About BrightLeaf
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Scott Sanders • 708-655-3924 • scott@mybrightleafhome.com
Building High Performance Homes for the Wider Market

- Differentiation; this is what we do
- Specifications and processes to hit High Performance targets
- Off the shelf materials and detailed assemblies
- Cost/benefit trade off for increasing energy efficiency
Branding

Building a home that fits into your life and lets you live your life the way you want to be easier than you could imagine. BrightLeaf homes are designed to save you time, money, and energy. Pick the area you want to live in, choose the right size for you, then customize your home to reflect your personal style for a perfect fit.

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Specifications

- Tyvek Housewrap
- Tyvek Tape to Seal Metal Flashing to Wall Sheathing
- Tyvek Tape to Seal Housewrap to Metal Flashing
- Sheet Metal Flashing
- 5/8" Drywall
- Bead of 1 Part Spray Foam Insulation
- Construction Adhesive
- 3.5" Wide Foam Sill Seal
- 12" piece Grace Ice and Water Shield Adhesive Flashing
- 8" Concrete Wall
- Dimple Matt Drainage Membrane
- 3" Rigid Foam Insulation w/ Top Tapered
Staggered Stud Walls
Money

Cost and benefit

MSC
Marginal Social Cost

MPC

Welfare loss at Q = £5m

MSB
Marginal Social Benefit

Q1
Socially Efficient Allocation

Q
Free Market Allocation

A £10m

B

C £15m

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改善
Weather Resistive Barrier (WRB) Testing
Scott Sanders
President and CEO
BrightLeaf Homes