

"INVENT! IMITATE! or INNOVATE!"

20 SLIDES FOR 20 SECONDS

## Invent?







### Innovate?





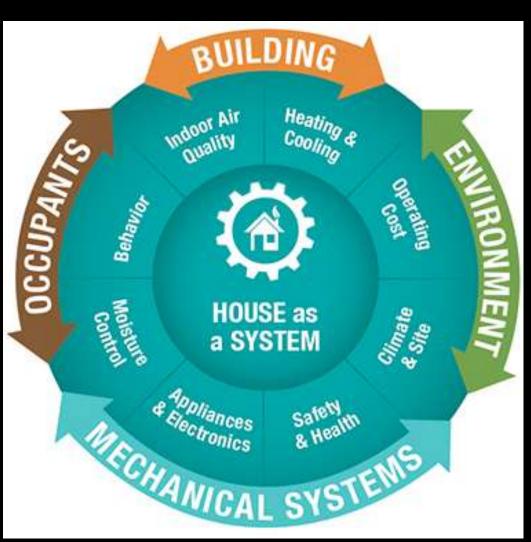




#### Imitate?



facebook



### Then What?



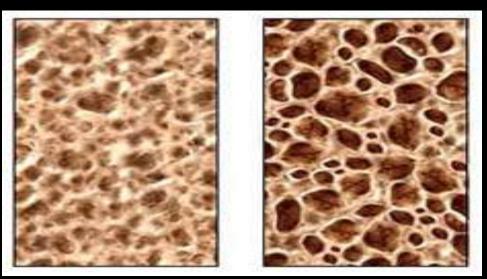


# Our Story









#### Green Revolution





## Housing Market Collapsed







#### **Back to School**

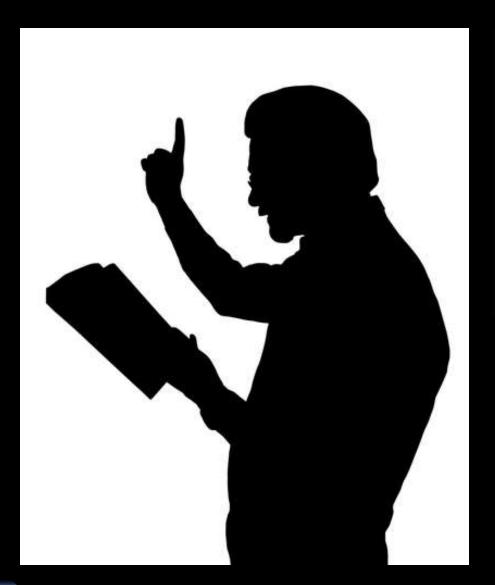


**RESNET** 

**HERS** Rater



#### Become a Preacher









#### Walk the talk





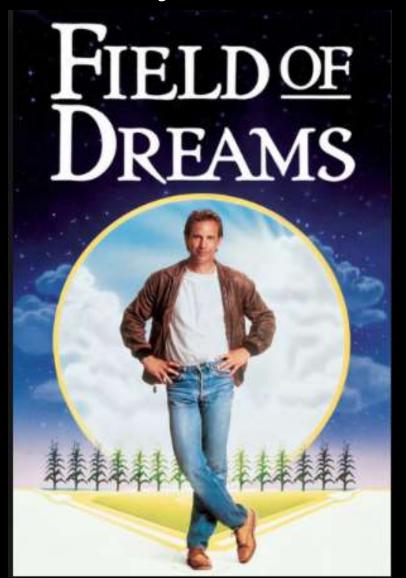


#### **Combined Forces**





## If you build it, they will come







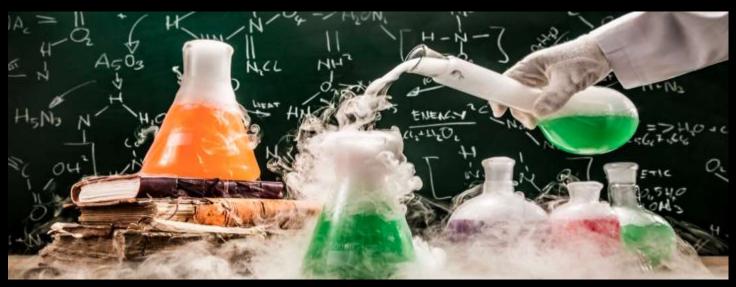
### What we learned







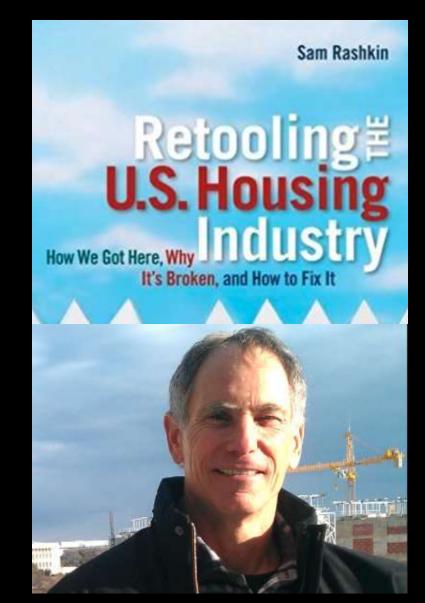
# Experiment





#### Revelation





# The "Why"

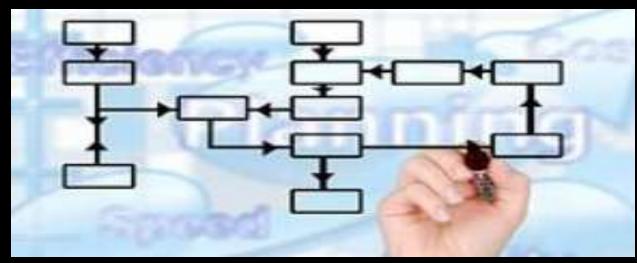






# The "How"





### The "What"













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