



**EEBA High Performance Home Summit**  
 Renaissance Atlanta Waverly Hotel & Conference Center  
 Atlanta, GA



**HIGH PERFORMANCE HOME  
 SUMMIT 2017**  
 OCTOBER 10-12 | ATLANTA, GEORGIA

REGISTER NOW at: <http://summit.eeba.org/registration>

**AGENDA DAY ONE: October 10, 2017**

7:30-8:30 Registration & Check-in Opens				
SESSIONS	Habersham	Grand Ballroom 1	Grand Ballroom 2	Wilton
8:30-10:00	Conference Welcome - Opening Breakfast & Keynote delivered by Ryan Marshall, CEO & President of Pulte Group, Grand Ballrooms 3 & 4			
10:00-10:30 BREAK				
10:30-11:45	<b>Understanding the Cost of Quality</b> <i>Glenn Cottrell</i>	<b>Efficiency &amp; Health: Best Practices for IAQ in High Performance Homes</b> <i>Brett Singer</i>	<b>Advanced Water Efficiency: What's in the Pipeline?</b> <i>Jonah Schein</i>	<b>Problem Solved: A Case Study on Enabling Proper Valuation &amp; Consumer Education for High Performance Homes</b> <i>Bob Burns, Michelle Foster, Ryan Miller &amp; Abe Kruger</i>
11:45-1:30	Amazing Atlanta Living - A Lunch Panel Presentation Grand Ballrooms 3 & 4			
1:30-1:45 BREAK				
1:45-3:00	<b>Innovation Summit: Wake Up &amp; Smell the Disruption - Part 1 Discussion</b> <i>Aaron Holm, Mike Hess, Colby Swanson &amp; Cal Trumbo</i>	<b>Ducts in Conditioned Space - Sort of?</b> <i>Srikanth Puttagunta &amp; Craig Drumheller</i>	<b>RESNET Summit: Software, Providing Context &amp; Answering Questions - Part 1</b> <i>Phillip Fairey, Abe Kruger &amp; Todd Usher</i>	<b>Balancing Your Energy Investments When Funds Are Limited</b> <i>John Rahill</i>
3:00-3:30 BREAK				
3:30-4:45	<b>Innovation Summit: Wake Up &amp; Smell the Disruption - Part 2 Interactive</b> <i>Aaron Holm, Mike Hess, Colby Swanson &amp; Cal Trumbo</i>	<b>Getting into Hot Water: Heat Pump Water Heaters Put Builders on Target for Reducing the Single Largest Load in New Homes</b> <i>Ed Vineyard &amp; Geoff Wickes</i>	<b>RESNET Summit: Software, Providing Context &amp; Answering Questions - Part 2</b> <i>Phillip Fairey, Abe Kruger &amp; Todd Usher</i>	<b>Building a Better Wall: Principles &amp; Innovative Solutions</b> <i>Patti Gunderson &amp; Patrick Huelman</i>
4:45-6:00	EEBA Social Event - Everything I Need to Know About High-Performance Building... I Learned From Beer! Grand Ballrooms 3 & 4			
6:00-7:00	Networking Reception Grand Ballrooms 3 & 4			

# AGENDA DAY TWO: October 11, 2017

7:30-8:30 Registration & Check-in Opens				
SESSIONS	Habersham	Grand Ballroom 1	Grand Ballroom 2	Private Meeting Rooms
7:30-8:30	<b>Breakfast Served</b> in Grand Ballrooms 3 & 4			
8:30-9:45	<b>Unvented Attics in Hot/Humid Climates</b> <i>Joe Lstiburek</i>	<b>Building America: Aerosol Sealing of Building Envelopes in New Construction</b> <i>Curtis Harrington</i>	<b>LEED Compliance Pathway Through DOE Zero Energy Ready Home Certification</b> <i>Asa Foss, Tom Flanagan &amp; Bill Rectanus</i>	<b>Exclusive Meetings by Appointment</b> <i>Leading Manufacturers</i>
9:45-10:15 BREAK				
10:15-11:45	<b>PechaKucha with DOE's Housing Innovation Award Winners - Invent, Imitate or Innovate: What's Your Story?</b> <i>hosted by Alex Glenn</i>	<b>The Latest Building America Design &amp; Best Practices Tools</b> <i>Andre Desjarlais, Chrissi Antonopoulos &amp; Michael Baechler</i>	<b>Exclusive Meetings by Appointment</b> <i>Leading Manufacturers</i>	<b>Exclusive Meetings by Appointment</b> <i>Leading Manufacturers</i>
11:45-1:30 Luncheon - DOE's Housing Innovation Awards Ceremony & Poster Session <i>hosted by Sam Rashkin</i> in Grand Ballrooms 3 & 4				
1:30-1:45 BREAK				
1:45-3:00	<b>Ventilation Summit</b> <i>Dr. Joe Lstiburek, Dr. Iain Walker, Eric Werling, Mike Barcik &amp; Sam Rashkin</i>	<b>Automated Validation Systems (AVS) for HVAC</b> <i>Sydney Roberts, Chris Boyce &amp; John Whinery</i>	<b>The Next Level of High Performance: Selling &amp; Marketing High Perf. Homes While Building Your Brand &amp; Your Business-Part 1</b> <i>Suzanne Shelton, Geoff Ferrell, Todd Usher, Elitia Schwaderer &amp; Stephen Myers</i>	<b>Exclusive Meetings by Appointment</b> <i>Leading Manufacturers</i>
3:00-3:30 BREAK				
3:30-4:45	<b>Fixing Flood Damaged Buildings &amp; How to Flood Proof New Ones</b> <i>Dr. Joe Lstiburek</i>	<b>Indoor airPLUS: New Directions for Quality Assurance in Healthy, High Performance Housing</b> <i>Aaron Johnson &amp; Bill Rectanus</i>	<b>The Next Level of High Performance: Selling &amp; Marketing High Perf. Homes While Building Your Brand &amp; Your Business-Part 2</b> <i>Suzanne Shelton, Geoff Ferrell, Todd Usher, Elitia Schwaderer &amp; Stephen Myers</i>	<b>Exclusive Meetings by Appointment</b> <i>Leading Manufacturers</i>
4:45-6:30 Networking Reception & HIA Winners Poster Viewing in Grand Ballrooms 3 & 4				

# AGENDA DAY THREE: October 12, 2017

7:30-8:30 Registration & Check-in Opens				
SESSIONS	Habersham	Grand Ballroom 1	Grand Ballroom 2	Private Meeting Rooms
7:30-8:30	Breakfast Served in Grand Ballrooms 3 & 4			
8:30-10:00	<b>Voice of the Builder: What Do These Leading Builders Know That You Don't?</b> <i>Sam Rashkin, Jamie Lyons, Joe Nebbia &amp; HIA winning Builders</i>	<b>What the Duck?</b> <i>Dan Wildenhaus &amp; Shaun Hassel</i>	<b>Putting into Practice the Best Sales Technique Strategies</b> <i>Gord Cooke &amp; Suzanne Shelton</i>	<b>Exclusive Meetings by Appointment</b> <i>Leading Manufacturers</i>
10:00-10:30 BREAK				
10:30-12:00	<b>Builder Roundtable: The Future of Energy Efficient Homes</b> <i>HIA Winners from Mandalay Homes, Beazer Homes, BrightLeaf Homes &amp; Thrive Home Builders</i>	<b>Advancing Your Projects Through Industry Partnerships: Success Through Collaboration</b> <i>EEBA Partners &amp; the Builders They've Helped</i>	<b>The Future of High Performance Housing Policy</b> <i>Sam Rashkin, Dean Gamble, Eric Makela &amp; Clayton Traylor</i>	<b>Exclusive Meetings by Appointment</b> <i>Leading Manufacturers</i>
12:00-1:30	Invitation Only: EEBA Board & National Partner Lunch & Meeting in Grand Ballrooms 3 & 4			

\*Content and Events are subject to change



# EEBA High Performance Home Summit

## EXCLUSIVE PRIVATE MEETINGS by Appointment with Leading Manufacturers



### AGENDA DAY ONE: October 10, 2017 (Tuesday)

7:30-8:30 Registration & Check-in Opens							
Private Meetings	Library	Waverly	Vinings	Rondelet	Hallmark	Chancellor 1	Chancellor 2
8:30-10:00 Conference Welcome - Opening Breakfast & Keynote delivered by Ryan Marshall, CEO & President of Pulte Group, Grand Ballrooms 3 & 4							
BREAK	LP Building Products		Media Room	Mitsubishi Electric	Lennox	Dorken Systems Inc.	Panasonic
10:30-11:45	LP Building Products		Media Room	Mitsubishi Electric Cooling & Heating	Lennox	Dorken Systems Inc.	Panasonic
11:45-1:30 Amazing Atlanta Living - A Lunch Panel Presentation Grand Ballrooms 3 & 4							
1:30-2:45	LP Building Products		Media Room	Mitsubishi Electric Cooling & Heating	Lennox	Dorken Systems Inc.	Panasonic
BREAK	LP Building Products		Media Room	Mitsubishi Electric	Lennox	Dorken Systems Inc.	Panasonic
3:15-4:30	LP Building Products		Media Room	Mitsubishi Electric Cooling & Heating	Lennox	Dorken Systems Inc.	Panasonic
4:45-6:00 EEBA Social Event - Everything I Need to Know About High-Performance Building... I Learned From Beer! Grand Ballrooms 3 & 4							
6:00-7:00 Networking Reception Grand Ballrooms 3 & 4							

### AGENDA DAY TWO: October 11, 2017 (Wednesday)

7:30-8:30 Registration & Check-in Opens							
Private Meetings	Library	Waverly	Vinings	Rondelet	Hallmark	Chancellor 1	Chancellor 2
7:30-8:30 Breakfast Served in Grand Ballrooms 3 & 4							
8:30-9:45	DuPont Tyvek	Accella Polyurethane Systems	Media Room	Honeywell	Broan-NuTone		Owens Corning
BREAK	DuPont Tyvek	Accella	Media Room	Honeywell	Broan-NuTone		Owens Corning
10:15-11:45	DuPont Tyvek	Accella Polyurethane Systems	Media Room	Honeywell	Broan-NuTone		Owens Corning
11:45-1:30 Luncheon - DOE's Housing Innovation Awards Ceremony & Poster Session hosted by Sam Rashkin in Grand Ballrooms 3 & 4							
BREAK	DuPont Tyvek	Accella	Media Room	Honeywell	Broan-NuTone		Owens Corning
1:45-3:00	DuPont Tyvek	Accella Polyurethane Systems	Media Room	Honeywell	Broan-NuTone		Owens Corning
BREAK	DuPont Tyvek	Accella	Media Room	Honeywell	Broan-NuTone		Owens Corning
3:30-4:45	DuPont Tyvek	Accella Polyurethane Systems	Media Room	Honeywell	Broan-NuTone		Owens Corning
4:45-6:30 Networking Reception & HIA Winners Poster Viewing in Grand Ballrooms 3 & 4							